**TOP PRINT MEDIA**

**TOP 10 PUBLICATIONS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Publication** | **Language** | **Periodicity** | **Readership\*** |
| Dainik Jagran | Hindi | Daily | 15,526 |
| Hindustan | Hindi | Daily | 14,245 |
| Dainik Bhaskar | Hindi | Daily | 12,855 |
| Malayala Manorama | Malayalam | Daily | 8,565 |
| Daily Thanthi | Tamil | Daily | 8,156 |
| Rajasthan Patrika | Hindi | Daily | 7,665 |
| The Times Of India | English | Daily | 7,253 |
| Amar Ujala | Hindi | Daily | 7,071 |
| Mathrubhumi | Malayalam | Daily | 6,136 |
| Lokmat | Marathi | Daily | 5,601 |

\* AIR, Figures in 000s

**TOP 10 DAILIES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Publication** | **Language** | **Periodicity** | **Readership\*** |
| Dainik Jagran | Hindi | Daily | 15,526 |
| Hindustan | Hindi | Daily | 14,245 |
| Dainik Bhaskar | Hindi | Daily | 12,855 |
| Malayala Manorama | Malayalam | Daily | 8,565 |
| Daily Thanthi | Tamil | Daily | 8,156 |
| Rajasthan Patrika | Hindi | Daily | 7,665 |
| The Times Of India | English | Daily | 7,253 |
| Amar Ujala | Hindi | Daily | 7,071 |
| Mathrubhumi | Malayalam | Daily | 6,136 |
| Lokmat | Marathi | Daily | 5,601 |

\* AIR, Figures in 000s

**TOP 10 HINDI DAILIES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Publication** | **Language** | **Periodicity** | **Readership\*** |
| Dainik Jagran | Hindi | Daily | 15,526 |
| Hindustan | Hindi | Daily | 14,245 |
| Dainik Bhaskar | Hindi | Daily | 12,855 |
| Rajasthan Patrika | Hindi | Daily | 7,665 |
| Amar Ujala | Hindi | Daily | 7,071 |
| Patrika | Hindi | Daily | 4,628 |
| Hari Bhoomi | Hindi | Daily | 2,757 |
| Prabhat Khabar | Hindi | Daily | 2,718 |
| Navbharat Times | Hindi | Daily | 2,480 |
| Punjab Kesari | Hindi | Daily | 2,291 |

\* AIR, Figures in 000s

**TOP ENGLISH DAILIES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Publication** | **Language** | **Periodicity** | **Readership\*** |
| The Times Of India | English | Daily | 7,253 |
| Hindustan Times | English | Daily | 4,335 |
| The Hindu | English | Daily | 1,473 |
| Mumbai Mirror | English | Daily | 1,084 |
| The Telegraph | English | Daily | 937 |
| The Economic Times | English | Daily | 722 |
| Mid Day | English | Daily | 500 |
| Deccan Herald | English | Daily | 458 |
| The Tribune | English | Daily | 453 |
| Deccan Chronicle | English | Daily | 337 |

\* AIR, Figures in 000s

**TOP 10 LANGUAGE DAILIES**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Publication** | **Language** | | **Periodicity** | **Readership\*** | |
| Malayala Manorama | Malayalam | | Daily | 8,565 | |
| Daily Thanthi | Tamil | | Daily | 8,156 | |
| Mathrubhumi | Malayalam | | Daily | 6,136 | |
| Lokmat | Marathi | | Daily | 5,601 | |
| Ananda Bazar Patrika | Bengali | | Daily | 5,515 | |
| Eenadu | Telugu | | Daily | 5,380 | |
| Gujarat Samachar | Gujarati | | Daily | 4,339 | |
| Divya Bhaskar | Gujarati | | Daily | 3,770 | |
| Sandesh | Gujarati | | Daily | 3,724 | |
| Daily Sakal | | Marathi | | | Daily |

\* AIR, Figures in 000s

**TOP 10 MAGAZINES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Publication** | **Language** | **Periodicity** | **Readership\*** |
| Vanitha | Malayalam | Fortnightly | 2,762 |
| India Today | English | Weekly | 1,531 |
| Pratiyogita Darpan | Hindi | Monthly | 1,492 |
| Saras Salil | Hindi | Fortnightly | 1,160 |
| India Today | Hindi | Weekly | 1,151 |
| SamanyaGyan Darpan | Hindi | Monthly | 1,132 |
| Manorama Thozil Veedhi | Malayalam | Weekly | 1,012 |
| Grih Shobha | Hindi | Fortnightly | 979 |
| Mathrubhumi Arogya Masika | Malayalam | Monthly | 928 |
| Mathrubhumi Thozhilvartha | Malayalam | Weekly | 874 |

\* AIR, Figures in 000s

**TOP 10 HINDI MAGAZINES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Publication** | **Language** | **Periodicity** | **Readership\*** |
| Pratiyogita Darpan | Hindi | Monthly | 1,492 |
| Saras Salil | Hindi | Fortnightly | 1,160 |
| India Today | Hindi | Weekly | 1,151 |
| SamanyaGyan Darpan | Hindi | Monthly | 1,132 |
| Grih Shobha | Hindi | Fortnightly | 979 |
| Jagran Josh Plus | Hindi | Weekly | 781 |
| Cricket Samrat | Hindi | Monthly | 652 |
| Meri Saheli | Hindi | Monthly | 589 |
| Grehlakshmi | Hindi | Monthly | 521 |
| Sarita | Hindi | Fortnightly | 476 |

\* AIR, Figures in 000s

**TOP ENGLISH MAGAZINES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Publication** | **Language** | **Periodicity** | **Readership\*** |
| India Today | English | Weekly | 1,531 |
| Pratiyogita Darpan | English | Monthly | 583 |
| The Sportstar | English | Weekly | 543 |
| General Knowledge Today | English | Monthly | 540 |
| Outlook | English | Weekly | 452 |
| Competition Success Review | English | Monthly | 444 |
| Readers Digest | English | Monthly | 362 |
| Filmfare | English | Fortnightly | 276 |
| Diamond Cricket Today | English | Monthly | 271 |
| Business Today | English | Fortnightly | 264 |

\* AIR, Figures in 000s

**TOP LANGUAGE MAGAZINES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Publication** | **Language** | **Periodicity** | **Readership\*** |
| Vanitha | Malayalam | Fortnightly | 2,762 |
| Manorama Thozil Veedhi | Malayalam | Weekly | 1,012 |
| Mathrubhumi Arogya Masika | Malayalam | Monthly | 928 |
| Mathrubhumi Thozhilvartha | Malayalam | Weekly | 874 |
| Grihalakshmi | Malayalam | Monthly | 826 |
| Kumudam | Tamil | Weekly | 769 |
| Malayala Manorama | Malayalam | Weekly | 661 |
| Kungumam | Tamil | Weekly | 658 |
| Balarama | Malayalam | Weekly | 621 |
| Karmasangsthaan | Bengali | Weekly | 614 |

\* AIR, Figures in 000s

Source:

mruc.net/**irs2013\_topline\_findings**.pdf